

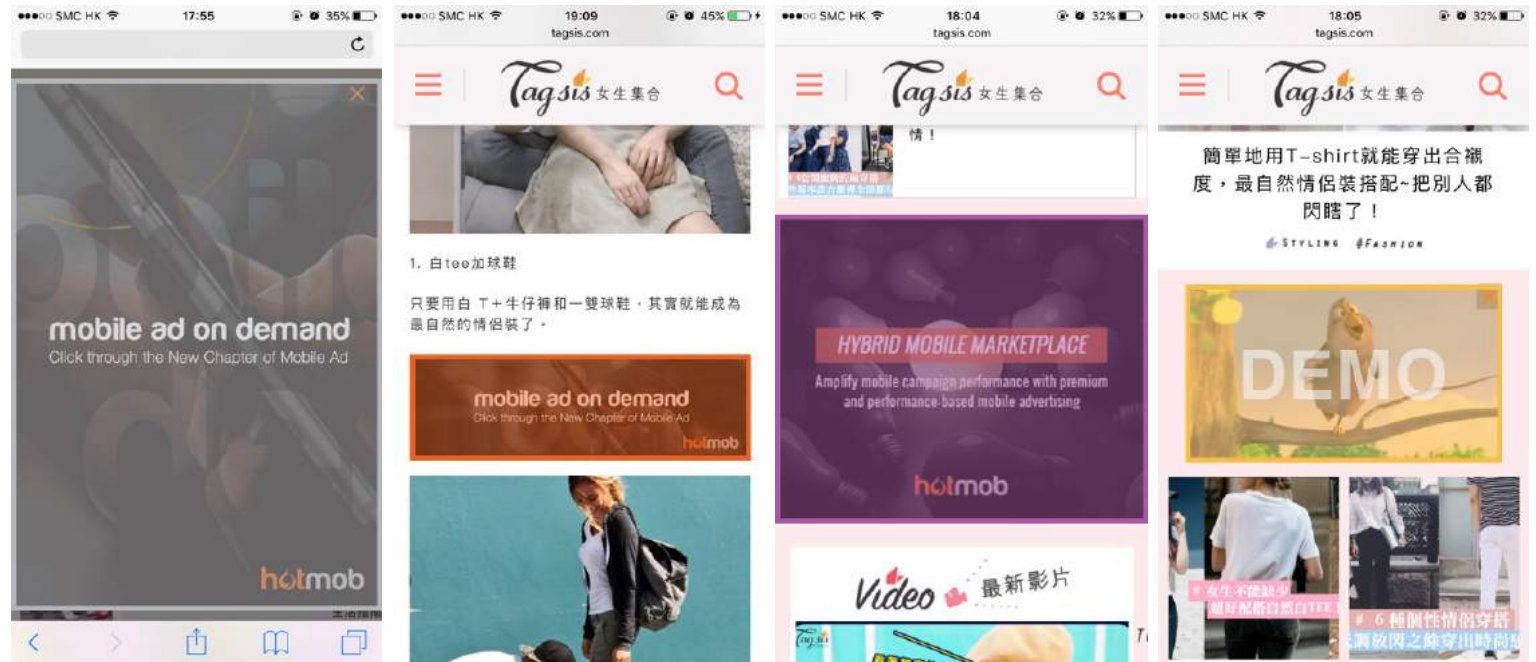


Tagsis 女生集合 Lifestyle

Launched in Nov 2016

Tagsis.com is the fastest growing feminine fan page in Hong Kong. It was first launched on Facebook on Nov 2016 and having over 320,000 fans as at Aug 2017. Tagsis is publishing more than 15 original articles and videos daily in Beauty, Cosmetic, Hair, Food, Love, Friendship, Lifestyle and much more...

- Total Monthly Unique Visitors: 720,000+



Format	Interstitial	Maxi Banner	LREC	Video Banner
Platform	Mobile Web			
Duration	7 Consecutive Days			
Dimension	640px(w) x 920px(h)	640px(w) x 200px(h)	600px(w) x 500px(h)	640px(w) x 360px(h)
Remarks	- Frequency cap: 3 pages cold time		- Position: Run-of-site	
	- Loading cost will be applied for HTML, Video campaign or special campaign arrangement			





Tagsis 女生集合

Lifestyle

Launched in Nov 2016



Format	Super Banner	LREC	Half Page Banner
Platform	Desktop		
Duration	7 Consecutive Days		
Dimension	728px(w) x 90px(h)	300px(w) x 250px(h)	300px(w) x 600px(h)
Remarks	- Position: Run-of-site		- Position: Category Page and Detail Page
	- Loading cost will be applied for HTML, video campaign or special campaign arrangement		