

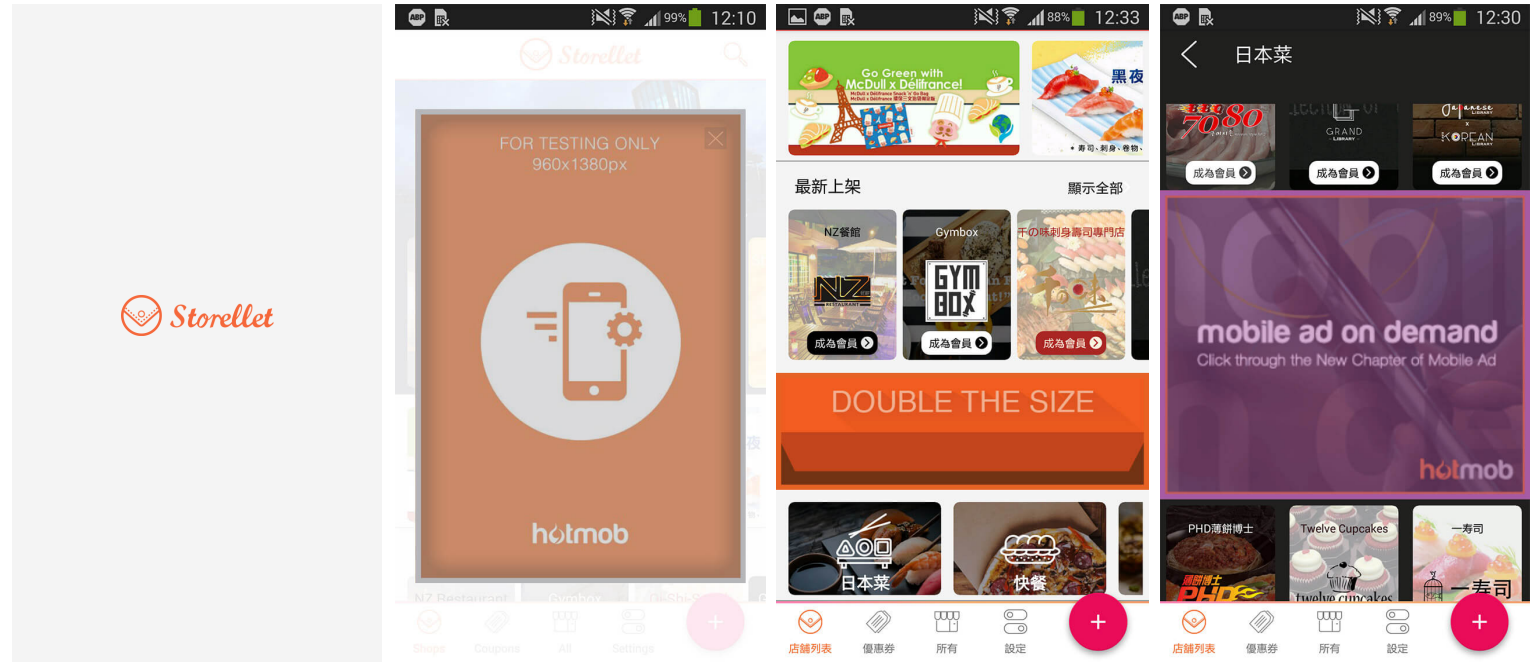


Storellet
Food & Drink

Launched in Dec 2014

With just one receipt and one Storellet app, now you can EARN POINTS, COLLECT POINTS and USE POINTS for loyalty and rewards programs offered by 70+ restaurants with 300+ outlets in Hong Kong. Storellet helps you organize your loyalty points from too many loyalty cards.

- More than 480,000 unique members



Total Weekly Interstitial Impression: 110,000+
Total Weekly Banner Impression: 123,000+

Format		Interstitial	Maxi Banner	LREC
Cost		HK\$ 15,000	HK\$ 50 / CPM	HK\$ 70 / CPM
SOV%		100%	-	-
Platform		iPhone & Android		
Duration		7 Consecutive Days		
Dimension	iPhone 4	640px(w) x 920px(h)	640px(w) x 200px(h)	600px(w) x 500px(h)
	iPhone 5 and above	640px(w) x 1096px(h)		
	Android	960px(w) x 1380px(h)		
Remarks		- Interstitial will be showed only when user launch app or resume app from background - Landing URL must be provided - Materials must be submitted 7 days before campaign launch - Loading cost will be applied for HTML, Video campaign or special campaign arrangement Position: Main page and Category page		

