

**中原地圖 Centamap 手機版 Navigation**  
Launched in Aug 2011

Despite navigating you to an accurate location, Centamap using map view to provide updated local information; including transportation routes, property listings, restaurants, tourism spots etc. Centamap integrates "map" into your daily life.

- Location-based targeting available
- User Profile: Public Mass



Total No. of Download: 2,400,000+

Format	Standard Banner
Platform	iPhone & Android
Cost	HK\$ 30 / CPM
Minimum Buy (Nett)	HK\$ 5,000
Duration	7 Consecutive Days
Dimension	640px(w) x 100px(h)
Remarks	- Position: Run-of-app - Loading will be applied on special distribution arrangements

