

Mobile Web RATECARD

YOUSO 你的生活著數

YouSo.hk Lifestyle

Launched in July 2015

Feel your life. Taste HK!

YouSo.hk is devoted to be a digital trendsetter disseminating the essence of lifestyle, culture and premium offers while sharing with possessive deluxe and obsessive enjoyment!



Format	Interstitial	Maxi Banner	LREC	Video Banner
Platform	Mobile Web			
Duration	7 Consecutive Days			
Dimension	640px(w) x 920px(h)	640px(w) x 200px(h)	600px(w) x 500px(h)	640px(w) x 360px(h)
Remarks	- Frequency cap: 3 pages cold time	- Position: Run-of-site		
	- Loading cost will be applied for HTML, Video campaign or special campaign arrangement			



