



OutStreet Lifestyle

Want to find the nearest coffee shop to hang out with your friends, a rooftop bar to celebrate a special moment or a good foot massage place to relax your legs? OutStreet's curated, location-based app is your ideal pocket guide! You can also stay in touch with the latest store openings, concerts and weekend activities in Hong Kong.









Format	Interstitial	Maxi Banner	LREC	Video Banner
Platform	iPhone & Android	iPhone		
Duration	7 Consecutive Days			
Dimension	640px(w) x 920px(h)	640px(w) x 200px(h)	600px(w) x 500px(h)	640px(w) x 360px(h)
Remarks	 Interstitial will be showed only when user launch app or resume app from background 	Position: Run-of-app	Position: List View	
	 Landing URL must be provided - Materials must be submitted 7 days before campaign launch Loading cost will be applied for HTML, Video campaign or special campaign arrangement 			





