



IBuyClub.com 網購情報站 Lifestyle

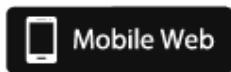
Launched in Mar 2015

IBuyClub.com is one of the popular online shopping platforms in Hong Kong. IBuyClub.com committed to share the latest information on fashion and lifestyles products, discount and shopping tips.



Total Weekly Interstitial Impression: 27,000+
Total Weekly Overall Banner Impression: 70,000+

Format	Interstitial	Maxi Banner	Video Banner	Facebook Feed
Cost	-	-	-	HK\$ 6,500 / feed
Platform	Mobile Web			Facebook
Duration	7 Consecutive Days			-
Dimension	640px(w) x 920px(h)	640px(w) x 200px(h)	640px(w) x 360px(h)	-
Remarks	- Frequency cap: 3 pages cold time	- Position: Run-of-site		-
	- Landing URL must be provided - Materials must be submitted 7 days before campaign launch - Loading cost will be applied for HTML, Video campaign or special campaign arrangement			-





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Total Weekly Super Banner Impression: 16,000+

Total Weekly LREC Impression: 16,000+

Total Weekly Half Page Banner Impression: 16,000+

Format	Super Banner	LREC	Half Page Banner
Platform	Desktop Web		
Duration	7 Consecutive Days		
Dimension	728px(w) x 90px(h)	300px(w) x 250px(h)	300px(w) x 600px(h)
Remarks	- Position: Run-of-site - Loading cost will be applied for HTML, video campaign or special campaign arrangement		